KIMBERLY PASH

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Professional Summary

Experienced WordPress Developer with over 10 years of experience building and maintaining custom websites for 800+ clients. Skilled in PHP, ACF, Timber/Twig, and UIkit. Known for translating client needs into clean, scalable solutions — often replacing plugin dependencies with efficient custom code. Currently sharpening PHP and expanding JavaScript skills to support full-stack capabilities.

Technical Skills

- **Languages & CMS**: PHP, JavaScript (learning), HTML, CSS, LESS, WordPress
- **Frameworks & Tools**: Timber, Twig, UIkit 2/3, ACF, GitHub, WP Engine
- **Design & UI**: Adobe Illustrator, Figma (basic), Responsive Layouts
- **Dev Tools**: TablePlus, Local, Herd, Composer, SSH, Nginx, MySQL

Professional Experience

Web Designer → Junior Web Developer
E-Rehab – Remote | Aug 2013 – Present

- Developed and maintain WordPress websites for a network of 800+ clients
- Designed layouts and interactive homepage sections using UIkit 2/3
- Built and customized themes with PHP, Timber/Twig, and ACF
- Created modular, reusable components to streamline development
- Implemented custom post types and admin UI enhancements
- Replaced third-party plugins with custom shortcodes and dynamic functions
- Collaborate directly with clients to gather requirements and implement feedback

Key Projects

- Rolled out company-wide StoryBrand site framework
- Built a homepage builder using dynamic Twig templates, each with its own CSS/JS
- Led internal improvements to medical library, reviews, and insurance components
- Created dynamic styling via URL parameters to support theme personalization

Education & Training

Web Development Certificate — Palomar College, San Marcos, CA

B.S. in Marketing (Advertising concentration) — Arizona State University, Tempe, AZ

Ongoing: Advanced PHP + Beginner JavaScript coursework (self-paced)